



9728965460 · brettakop@gmail.com

Brett Akop, Industrial Designer

Experience consulting with OEMs like Ford, Nissan, and Stellantis to utilize XR technology in crafting future vehicles.

Employment History

Automotive Design Consultant at Gravity Sketch

March 2023 — Present

- Partnered with automotive OEMs including Ford, Nissan, and Stellantis to integrate Gravity Sketch into their design workflows.
- Planned account strategies, provided training, crafted sales materials, and executed targeted marketing efforts.
- Developed a deep understanding of automotive design and engineering processes to seamlessly integrate Gravity Sketch. Examples include importing engineering data into Gravity Sketch for data-informed design ideation, developing subdivision mesh data in VR for continued manipulation in Blender and Alias, and preparing assets for 1:1 scale augmented reality reviews using Gravity Sketch and VRED.

Student Ambassador Program Manager at Gravity Sketch

February 2022 — March 2023

- Drove design students' adoption and advocacy for Gravity Sketch, generating sales opportunities through job placements in industry verticals like Footwear, Transportation, and Industrial Design.
- Organized and led Gravity Sketch training for over 130 students from 44 schools and 21 countries.
- Developed a wide range of interest in design disciplines to best serve students.

Industrial Designer at Modus Applied Innovations

March 2021 — August 2021

- Contributed to the development of an electric fleet vehicle using physical prototyping, 3D modeling, and human factors to develop ergonomic solutions.
- Adapted swiftly to meet client needs in a fast-paced environment.

Education

BFA Industrial Design, Savannah College of Art and Design (SCAD)

2016 — 2020

Links

[Portfolio](#)

[LinkedIn](#)

Skills

Gravity Sketch

Blender

Rhinoceros 3D

SolidWorks

Physical prototyping

Twinmotion

Time management

Account strategy

Human factors

Collaboration